



POTENTIAL PLUS
INTERNATIONAL

LEADER IMPACT BE THE BEST YOU CAN BE

“The Leader Impact programme enables you to become a high-impact leader who is true to who you are. We help you to maximise your career advancement and personal satisfaction and achieve your personal and professional ambitions.”

Oona Collins
Founder and Director,
Potential Plus International

Our Leader Impact programme is for senior executives who are at a pivotal moment in their career. They want and need to be the best they can be, to step up to the challenge before them and succeed with impact.

Why

You may be a new CEO or on the succession path to a CEO role. You may be earmarked for promotion or be on track to make senior partner. Perhaps you have a new job in a new organisation, have been promoted with a wider business remit and/or international scope, have a new team, or been relocated internationally. Whatever the transition, you will already have a strong track-record of success but now, more than ever, you need to make your mark.

What

Our Leader Impact programme is a powerful coaching experience that sets you up to fulfil your ambitions. We accompany you before, during and after the transition you are making to maximise your impact. We work with you to clarify your vision and put in place the strategies and actions to succeed.

“Through your help, Hay Group Pacific has grown its revenue by 70% in three years. I personally have gained confidence in becoming an effective MD and I am now ready to take on a bigger challenge in the near future.”

Richard Hardwick
Managing Director, Pacific Region,
The Hay Group

“Coaching has been an eye opener. It has helped me adapt myself to a new working environment, mentor and develop my team and assert myself as a leader. Thank you for your amazing guidance.”

Angeline Ympa
MD UK,
Bulgari

“Working with Oona has been a revelation. She manages to combine pragmatic, challenging common sense advice with something far deeper – your real motivations and beliefs, and that is very powerful.”

Julien Diment
Dixons Carphone

Potential Plus International

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How

The unique approach of Potential Plus International centres on who you are and what drives you, meaning the changes we identify are practical and sustainable. Our programme begins with our flagship Vision Intensive programme and continues with one-to-one coaching over twelve-months. It is fully customised to your individual situation. In addition to the core coaching sessions, we can draw upon a range of specialists who can assist you on areas such as Personal Branding, Handling the Media, Presentation Skills, Wellbeing as well as provide Just-in-Time coaching when quick access is key – to build a programme that gets the results you need.

Results

The Leader Impact programme helps you become a high-impact leader with influence, presence and control whilst being true to who you are.

As a result of our time together, you will understand your strengths and values, identify what drives you, understand how key stakeholders view you, understand the impact you have on your team and how you influence others, identify any sabotaging behaviours, assumptions or limiting beliefs that inhibit your influence, and understand what balance in work and life means to you.

With this as a foundation, you will:

- Clarify your vision and what you want to achieve.
- Build new habits to increase resilience, influence and effectiveness.
- Problem-solve creatively around key challenges you face.
- Devise strategies and action plans to deal with specific situations and longer-term objectives.
- Gain a renewed sense of purpose and optimism.

The result: maximise your career advancement and personal satisfaction and achieve your personal and professional ambitions.

To start a conversation about how we might help you achieve your goals, please contact us. We would be delighted to arrange a discussion or one-to-one meeting.

“If you want to accelerate your personal performance and well-being, being true to who you are and what you really want in life, then I would highly recommend working with Oona. An exceptional year of accelerated personal development and performance.”

Emanuel Gavert
Kraft

“Oona has been a catalyst in my career and overall life. The personal vision I outlined three years ago is already beginning to unfold which is incredibly exciting and rewarding.”

Rahul Patel
Head of Marketing,
Avios South Africa

“Has utterly transformed the way I’ve worked. I owe Oona an enormous debt both from a business perspective and a personal viewpoint. At all times, I have found Oona’s understanding of me and the business, and her ability to ‘get inside my head’ quite remarkable.”

Andrew Hay
Global Head of Residential,
Knight Frank LLP

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